escalatE

ESCALATE® SEED TREATMENT

MORE PROTECTION. MORE PERFORMANCE. MORE YIELD POTENTIAL.

WHY ESCALATE?

Farmers don't get paid for inputs, they get paid for bushels and Escalate® protects and maximizes the genetic potential of every single seed you plant. It's a complete seed treatment system designed to:

- IMPROVE EMERGENCE
- PROTECT EARLY GROWTH
- REDUCE STRESS
- MAXIMIZE YIELD POTENTIAL

Because Beck's treats all our seed in-house and sources leading technologies from across the industry, Escalate combines premium ingredients into one performance-driven system. The result is an industry-leading foundation that gives farmers confidence to push their operation forward: starting earlier, standing stronger, and finishing with higher yield potential.

ESCALATE ON CORN:

BUILT TO PERFORM UNDER PRESSURE



An early advantage matters. Whether conditions are ideal or challenging, Escalate on corn is designed to protect stand establishment and keep yield potential intact.

INDUSTRY-LEADING PROTECTION

- Dual Insecticide Protection
- Nematicide on Every Unit
- Strong Performance in Cold, Wet Soils
- Faster, More Uniform Emergence

BECK'S

ESCALATE ON SOYBEANS:

PLANT BECK'S FIRST. PUSH YIELD.



Higher soybean yields start with one decision: planting early. Beck's Escalate seed treatment system is designed to give farmers the confidence to do exactly that.

When you plant your Beck's soybeans first, you set the stage for stronger emergence, faster early growth, and a crop that's positioned to maximize yield from day one. Escalate doesn't just protect the seed; it enables a better planting strategy that drives results.

A STRONG START COMES STANDARD

Escalate on soybeans starts with a powerful, no-cost foundation that delivers when it matters most. Every unit includes nematode and insect protection and proven performance in cold, early planting conditions.

Our standard treatment is designed to help soybeans emerge uniformly, establish quickly, and withstand early-season stress. It's a strong system on its own, and it sets the stage for even greater performance.

escalate xseed

ESCALATE XSEED™ IS YOUR NEXT-LEVEL ADVANTAGE ($13.95/UNIT)

Escalate Xseed™ amplifies our standard treatment with new technologies, enhanced protection, and stronger plant performance.

ADVANCED PROTECTION AGAINST:

- Nematodes
- SDS
- Red Crown Rot
- White Mold

PROVEN PERFORMANCE BENEFITS:

- Faster, More Uniform Emergence
- Stronger Plant Development
- Improved Season-Long Resilience
- Greater Yield Potential

ESCALATE IS THE FOUNDATION. ESCALATE XSEED IS THE ADVANTAGE.

For growers who want to push soybean performance, the decision is clear: plant Beck's soybeans early and power them with Escalate Xseed.

BECK'S